

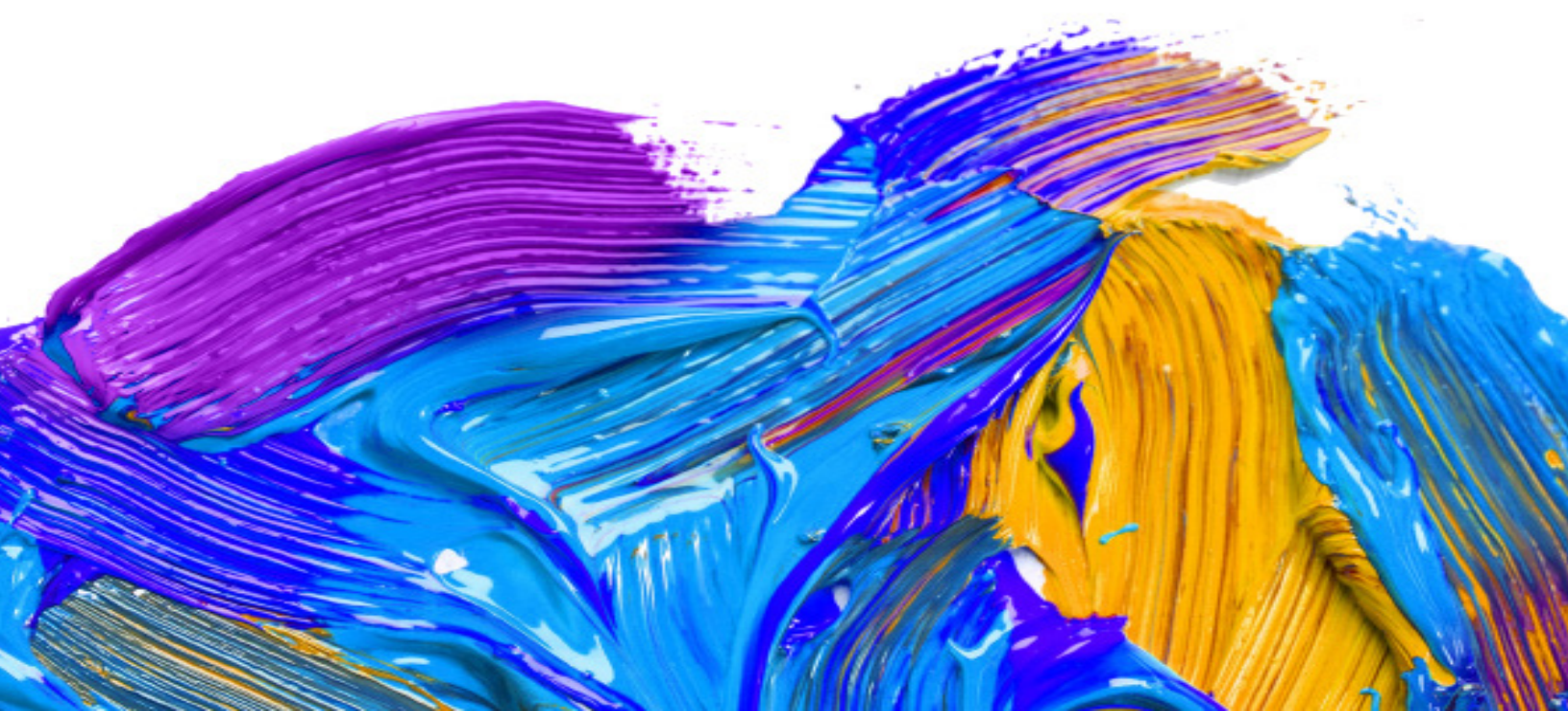


**ANNUAL  
REPORT  
2019 - 2020**



**Reaching Students' Greatest Potential**

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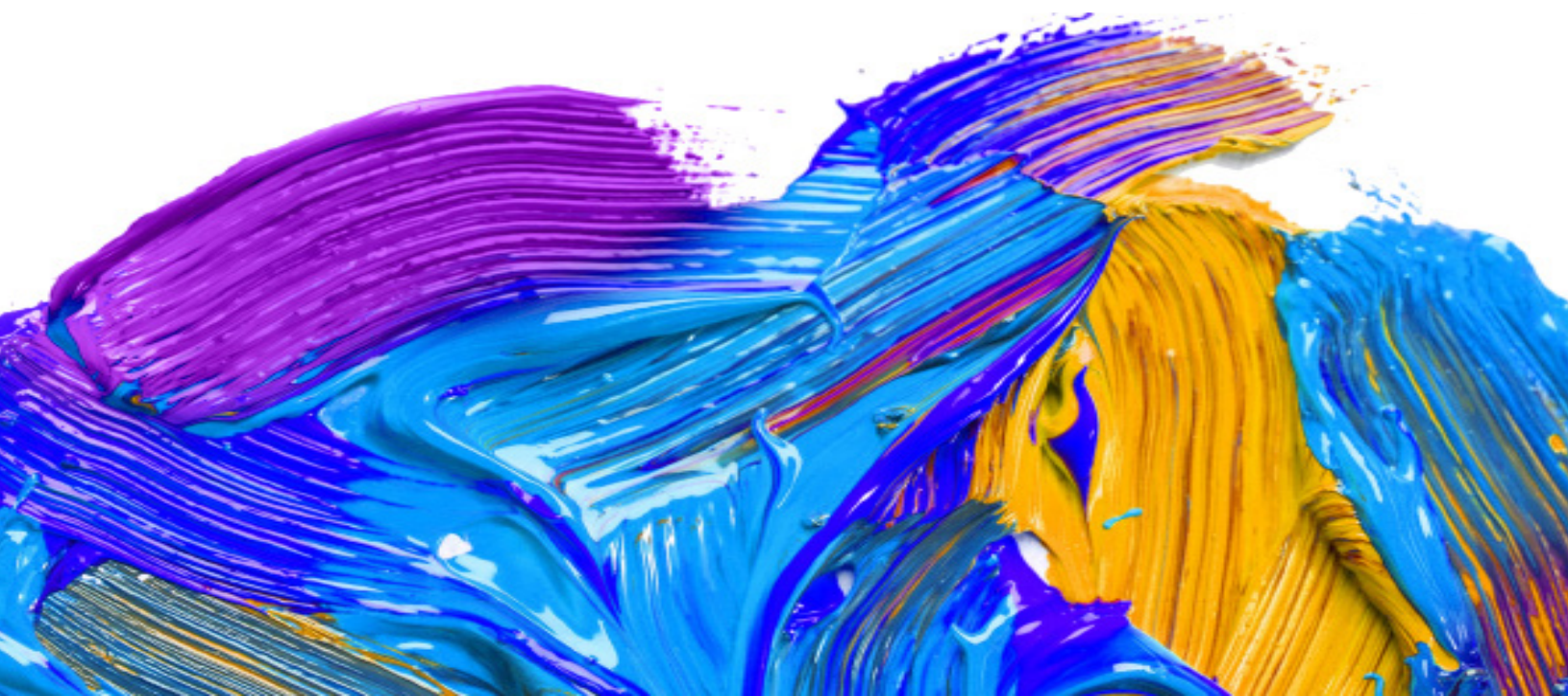
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# OUR MISSION AND VISION

Since 2012, ARCK has been using art as a vehicle for social impact in K-8 classrooms. We partner with Boston Public Schools to deliver arts integration programming that promotes 21st-century and social-emotional skills such as empathy, self-confidence, problem solving, and global awareness. In ARCK's core 34-week program, our trained teaching artists work closely with classroom teachers to offer weekly, in-school lessons free of charge through three modules: Leadership, Civic Engagement, and Social Justice.

Our mission is to empower underserved K-8 Boston Public School students to become innovators and creative thinkers by integrating art and design with literacy and STEM (Science, Technology, Engineering and Math) education.

WE BUILD BRIDGES  
BETWEEN STUDENTS,  
CLASSROOM  
TEACHERS, FAMILIES,  
AND COMMUNITIES —  
BECAUSE ART  
TAKES A VILLAGE.



WE ENGAGE STUDENTS WHO LACK ARTS EDUCATION IN LEARNING THEIR ACADEMICS WHILE PROMOTING COMPASSIONATE **GLOBAL CITIZENSHIP AND LEADERSHIP.**



WE EXPAND AND EXTEND CREATIVITY THROUGH ARTS-BASED PROJECTS THAT FOCUS ON THEMES SUCH AS **SOCIAL ENTREPRENEURSHIP, SUSTAINABILITY, AND HUMAN-CENTERED DESIGN.**



WE EMPOWER ENGLISH LANGUAGE LEARNERS AND STUDENTS FROM LOW-INCOME BACKGROUNDS GAIN **A PLATFORM FOR THEIR VOICES AND CREATIVITY** TO BE EXPERIENCED BY THE WIDER BOSTON COMMUNITY.

ARCK's vision is to provide a solution for the lack of arts education in public schools. ARCK is closing the opportunity gap by integrating art and design directly into classroom learning objectives, providing creative learning programs not currently offered through the traditional educational model. These programs are designed to help students of all backgrounds and abilities and use creativity and innovation to change the course of their lives, ultimately helping to better educate and empower them, so they can become socially-conscious global citizens of tomorrow.

ARCK wants to continue serving more students through a sustainable model for all - training classroom teachers on how to integrate creative learning into their standard academic subjects will help students thrive and reach their full potential. ARCK is putting the "A" into STEAM. Achieving this objective will allow ARCK to help ensure that its students receive a richer education and reach their full potential.

# LETTER

## From ARCK's Founder and Executive Director



Dear Friend,

In this time of fear and uncertainty, our students are finding solace by creating art!

ARCK operated remotely, offering our students of the Boston Public School lessons to do at home. Our students have been enjoying our lessons. More than ever, our students need arts activities as therapeutic and healing measures to support their emotional and mental health at a time of anxiety, fear, and disruption.

This new educational climate of remote learning may be difficult to adjust to at first but it will provide a teachable moment. With students at home, detached from their normal learning environment, ARCK's mission is needed more than ever. In the time of COVID-19, ARCK strives more than ever to allow our students to become compassionate global citizens through art.

Collaborating with classroom teachers, our proprietary curriculum integrates with academic subjects, promotes environmental sustainability, and supports students' social-emotional learning. ARCK's teaching artists put the "A for Art" in "STEAM." A STEAM education contributes to the

improvement of core subject performance, as well as helps students become creative thinkers and innovators. The true best learning moments are a connection to art that can ignite the drive for more learning across disciplines and motivate us to continue seeking knowledge, creativity, and expression of healing during these unprecedented times.

ARCK is strong, and we will continue spreading our mission despite the limitations of remote learning, but we need your help to do so. We are already on course, planning remote lessons and engaging activities for Boston's students while they are at home.

To continue providing these services, we need to raise \$400,000 which we kindly ask you, giving gifts of \$100, \$200, \$500 and so on. Please help us continue to serve the children of Boston Public Schools. Send your donation today or visit [www.arckboston.org/donate](http://www.arckboston.org/donate).

Sincerely,

A handwritten signature in black ink that reads "Sara Demeter". The signature is fluid and cursive.

Sara Demeter  
Founder and Executive Director

ARCK is a 501(c)(3) nonprofit, which has been working with Boston Public School students since 2012 integrating creative and innovative projects through art, to expand upon the rote knowledge experienced by our students in grades K-8th.

P.S: Please save the date for ARCK's 9th annual gala "The Muses Artful Night," celebrating arts and culture, which will take place on October 23, 2020.

# PROGRAM CURRICULUM

## PROGRAM CURRICULUM

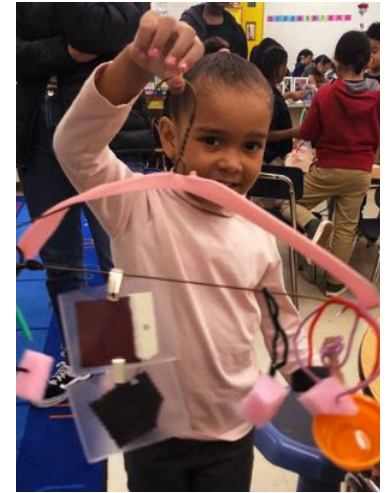
ARCK's curriculum is designed to promote social awareness and sustainability by teaching hands-on, student-centered lessons that allow students to gain leadership skills and confidence, make connections to their school work, community and their cultures, and use creativity to address problems for long term solutions. For example, students in a seventh-grade Humanities class discussed their reimagining of their local public park to better serve the area's homeless population; this park would also help to enrich the local community with sustainable solutions that would provide shelter for the homeless population and a local garden to help feed the community.

**ARCK's three key components are the following:**



### ARTS WITH IMPACT

ARCK trained teaching artists co-teach with classroom teachers, integrating art lessons with current classroom topics for a deeper impact. The program promotes social-emotional well-being, teamwork and collaboration, and empathy for others and is generally a great way to make learning more fun and engaging for children.



### MINDFUL ART

Offered either as a before- or after-school program, Mindful Art promotes mindfulness, emotional regulation, and environmental sustainability. Lessons are comprehensive and multidisciplinary, based largely on both visual and performance art as well as mindful movements.



### BUILDING BRIDGES:

This program is designed to help students connect with the world outside of their classrooms and to teach them about having their voices heard through public art projects. Building Bridges aims to connect students with their broader community, so they learn about civic engagement, while allowing them to make a visible contribution to the Boston landscape.

# OUTCOMES

## HOW DID WE EMPOWER STUDENTS TO REACH THEIR GREATEST POTENTIAL THIS YEAR?

### Student Growth

Teaching artists and classroom teachers with ARCK's staff observed students' Social Emotional Learning, Academics, and Art Integration – based on a scale from 1- 5 for each outcome. During and after, teaching artists and classroom teachers filled out a survey to rate their students. The overall growth in each core outcome area is as follows:

#### We served approximately 600 students this year.

- Numerous students grew in their writing skills and Math (STEAM concepts) due to the creative outlet that this project afforded.
- Students collaborated effectively with each other.
- The visual art projects created a motivational vehicle that encouraged students to express themselves in front of their peers and the community.

# 80%

DEMONSTRATED  
INCREASED  
TEAMWORK AND  
RESPONSIBILITY

# 88%

DEMONSTRATED AN INCREASE  
IN EMOTIONAL MANAGEMENT  
DURING THE PROGRAM



- Students worked together on several projects (quilts, sculptures, portraits, posters, printmaking, and murals on wall, paper, and wood) and had practice following multi-step directions.
- Most of the art was recyclable and sustainable!
- Students showed healthy emotional management skills.
- Students showed strong self-awareness.
- Students showed empathy towards their peers and their community through ARCK's social justice module on Design Thinking for long term solution projects.

# WHY ART EDUCATION MATTERS

“While learning in other disciplines may often focus on the development of a single skill or talent, the arts regularly engage multiple skills and abilities. Engagement in the arts...nurtures the development of cognitive, social, and personal competencies.”

Edward B. Fiske, *Champions of Change: The Impact of Arts on Learning*, Arts Education Partnership, pg. 11, 1999.

15%

STUDENTS WITH HIGH LEVELS OR ARTS INVOLVEMENT ARE 15% LESS LIKELY TO DROP OUT THAN STUDENTS WITH LOW ARTS INVOLVEMENT

900

OVER 900 CEOs WORLDWIDE BELIEVED CREATIVITY WAS AN IMPORTANT LEADERSHIP QUALITY

2x

LOW-INCOME STUDENTS WHO ARE HIGHLY ENGAGED IN THE ARTS ARE TWICE AS LIKELY TO GRADUATE COLLEGE THAN THEIR PEERS WITH NO ARTS EDUCATION

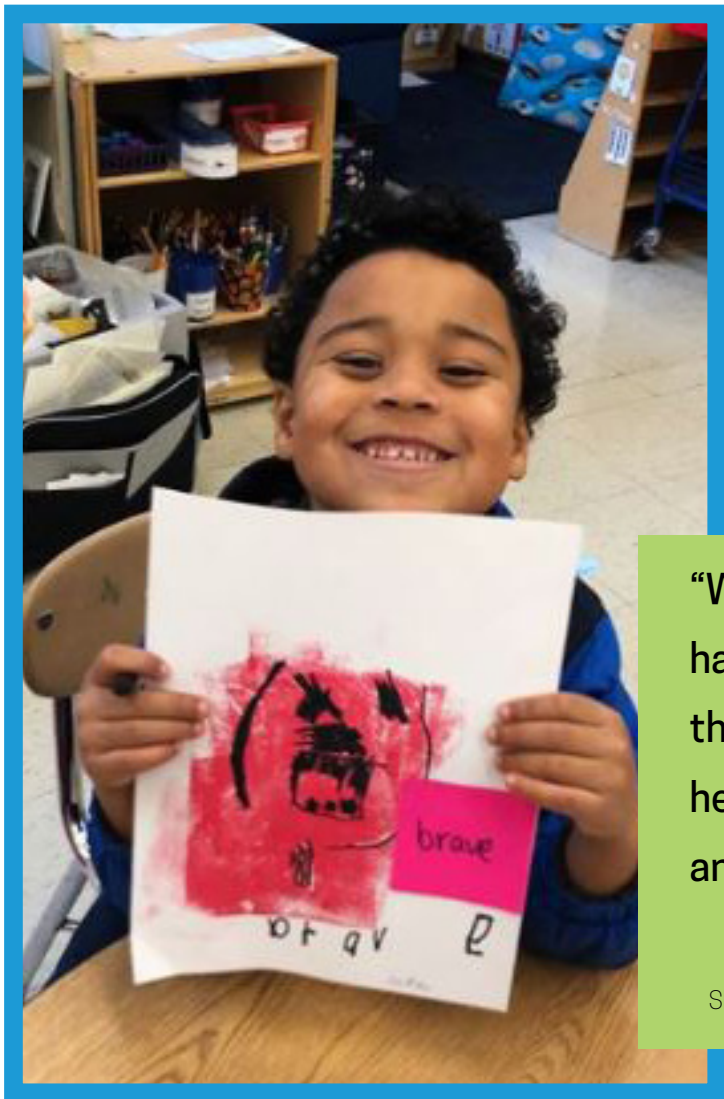
How do we engage parents in their child’s art education?

Parents and teachers at the Josiah Quincy Elementary School came together for a “Sewing Party,” to sew together the quilt squares designed by the 5th grade students for their Community Quilts! With five sewing machines and around 100 squares to assemble, we temporarily turned the school library into a busy factory environment. With help from our teaching artists, the parents and teachers made great progress toward completing all six quilts, which will be given as a graduation gift to the school by the 5th grade class. Providing parents and families with a way to be involved in their child’s artmaking process fulfills ARCK’s mission to address the whole child, and create a sense of community and inclusion through the arts. The Quincy Sewing Party also gave parents a chance to use their own creative skills, take a break from their normal routine, and get to know one another better. The six colorful quilts will be showcased in the auditorium of the Josiah Quincy Elementary School. By mobilizing parents, we can change our communities, create a space for engagement and enable them to be more supportive, safer, and inclusive.



"Art is fun because you can do anything,  
It's exciting because every time you get  
to learn new things."

-Wandy,  
student



"We are loving this program. It's amazing. We  
have newcomers who don't speak English, but  
they follow ARCK's instructions very well. This  
helps them have an opportunity to be creative  
and learn English."

— Alberto Carrero,

Sheltered English Immersion teacher at Blackstone Innovation School

"Art helps express who you are."

— Janiah, student

**"Art for All" Trailer**





## **Blackstone Innovation School** South End

ARCK has been partnering with the Blackstone, located in the South End of Boston, for five years and has served almost 400 students there. Around 600 students attend Blackstone. For the 2017-18 school year, we are teaching one second grade class, three third grade classes, three fourth grade classes, and one fifth grade class. ARCK held its first annual Parent Art Night at Blackstone in 2016, in which families were invited to view their children's showcased work and celebrate their arts-integrated accomplishments. Blackstone's motto is "Ubuntu," an African term that means "I am what I am because of who we all are."

## **Gardner Pilot Academy** Allston

We are in our seventh year of partnership with Gardner Pilot Academy (GPA), a full-service and inclusive community school serving 370 students in grades K-8. GPA is located in the Boston neighborhood of Allston. In the spring of 2016, ARCK's eighth grade students at GPA had the opportunity to create a large-scale public mural with Boston artist Mark Cooper, making their mark physically, visually, and creatively in their own local community of Boston. Entitled "I Am, We Are," the mural showcases students' exploration of their identities and multicultural communities and is located across from Fenway Park stadium in a space visible to an annual audience of three million. In the fall of 2017, seventh graders in our classes participated in ARCK's public installation for HUBweek, "I Am...You."

## **Josiah Quincy Elementary School** Chinatown

In the spring of 2018, we worked with five classes of 5th grade students at Josiah Quincy Elementary School (JQES), a K-5 community school located in Boston's Chinatown neighborhood. ARCK's founder, Sara Mraish Demeter, first worked with JQES in 2011 when she spearheaded a "Diversity Thru Art" initiative that brought in artists from different cultures to teach art to all 840 students at the school, which at the time lacked funding for an art teacher. This initiative became the foundation for ARCK. In spring 2018, our teaching artists will offer ARCK's Civic Engagement module to five fifth grade classes, focusing on human rights in a collaborative quilt project.



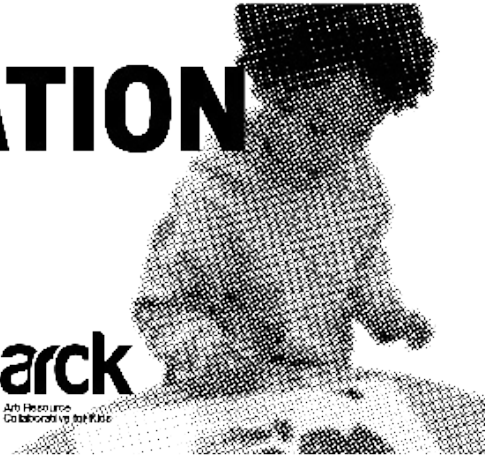
“I really can’t begin to say how much of an impact ARCK has had in my classroom. This year I’m working with students with moderate disabilities, and it’s extremely important that they have a vessel to communicate their thoughts and emotions and feelings and ARCK allows them to do that... I am extremely passionate about ARCK. I see the work that they do every week. The students are excited about it, they ask about it, they can’t wait for the ARCK instructors to come to the classroom.”

— Tyler Poquette,  
Blackstone liaison and  
3rd grade teacher



# LET YOUR IMAGINATION RUN FREE.

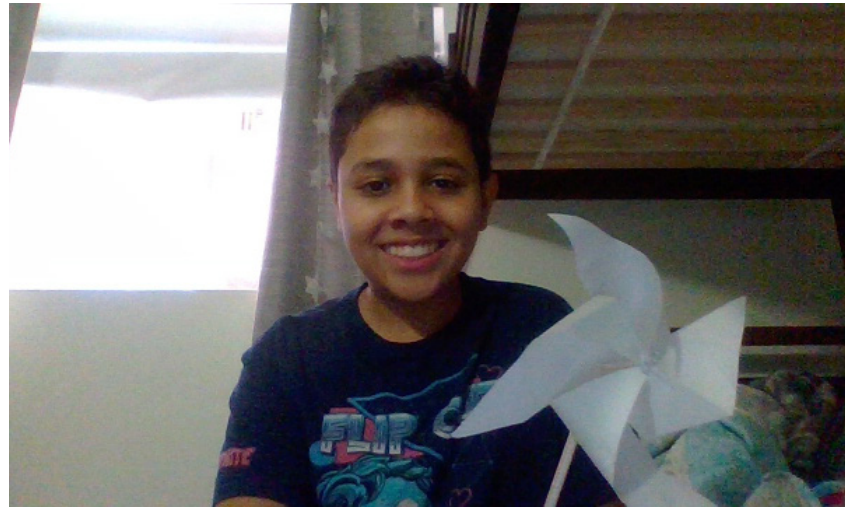
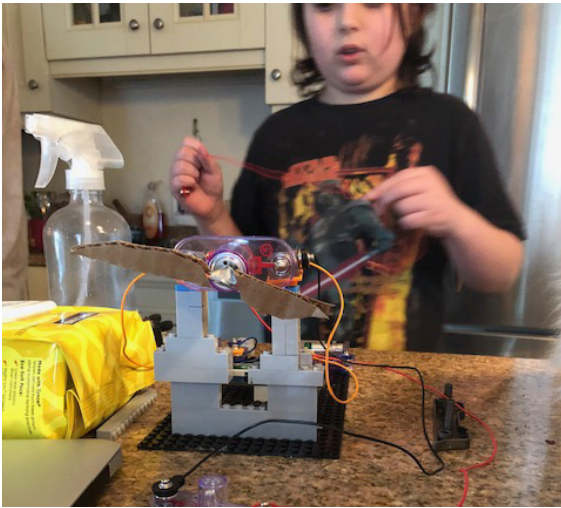
Free art lessons at [ARCKboston.org/lessons](https://arckboston.org/lessons)



# REMOTE LEARNING DURING COVID-19 CONT'D

“Our parents are SO grateful for these alternative activities that give their children a break from all the screen time.”

- Gardner Pilot Academy Middle School Parents



Thank you for supporting our remote learning initiative.

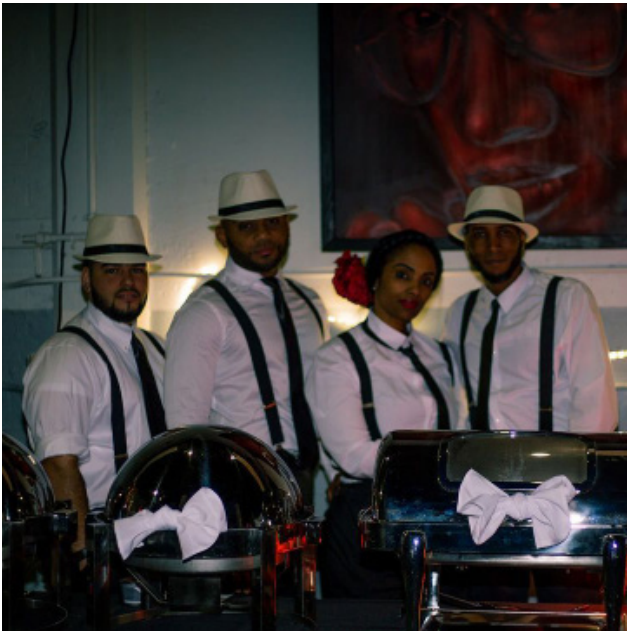
# HAVANA ARTFUL NIGHT

ARCK's 8th Annual Benefit Night



# HAVANA ARTFUL NIGHT CONT'D

ARCK's 8th Annual Benefit Night



As a part of Boston arts, education and culture community, ARCK is hosting its 8th annual gala themed, "Havana Artful Night" on October 25, 2019 in the Fenway area. Last Year's gala "1001 Artful Nights" was a success, raising \$280K funds for our critical art integration programs that took place over the school year. We are proud to introduce "Havana Artful Night," our Cuban-themed 2019 auction benefit gala, offering 300+ philanthropist and business leaders the opportunity to dine, dance, win auction items and celebrate our accomplishments. See more photos in ARCK's [gallery](#).



# TESTIMONIALS

“ARCK helps me think more creatively as an educator. ARCK has helped me think about how to integrate academic concepts with creative expression to give my students a more engaging and authentic experience. For example, one of the initial ARCK lessons about color mixing and using paint also highlighted vocabulary surrounding emotions, shapes, and problem-solving.

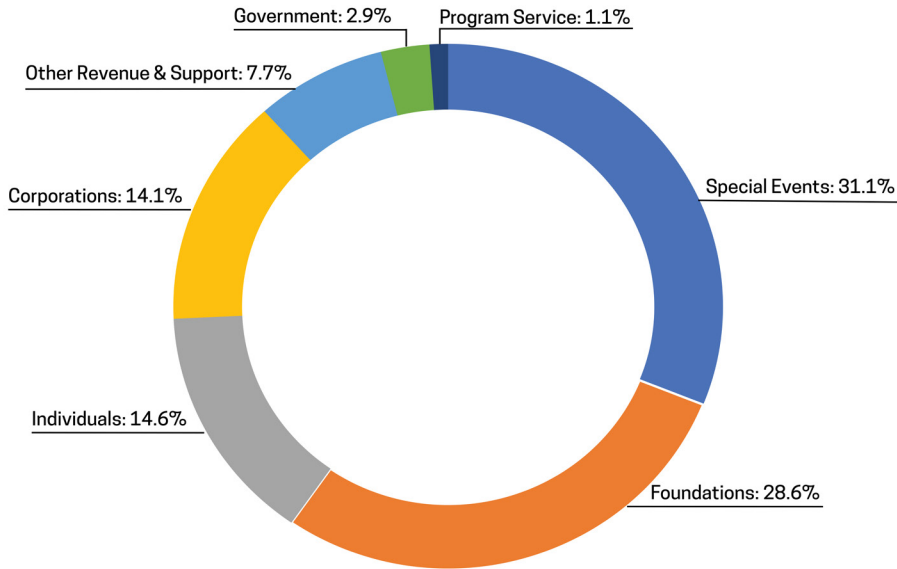
ARCK helps my students with their language skills, as there is a chunk of time in each lesson for students to talk to each other and share with the group. Students discuss things they noticed about the artwork, things they feel proud of, how the problem-solved when something felt difficult, and shout out each other’s work as well. We know that building language and vocabulary ultimately helps kids with reading and writing, so the more opportunities my students have to speak and listen, the better. ARCK also gives my students a chance to relax and experience that feeling of “flow”, when they can just get into the rhythm of art and express themselves authentically. I’ve noticed that ARCK (particularly when the students are actually working with the art materials) is one of the calmest parts of our week.”

- Melanie McDermott, 2nd grade classroom teacher from Blackstone School

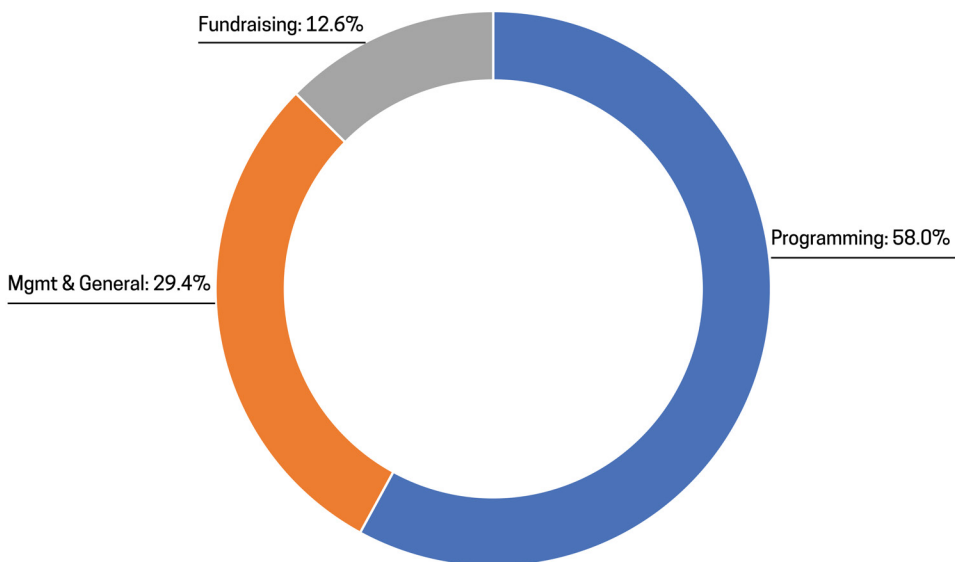


# FINANCIAL DATA

## INCOME Total Revenue: \$367,548



## EXPENSES Total Costs: \$238,474





# BOARD OF DIRECTORS



## **Roger Krakoff, Chair**

Roger is a successful early stage enterprise venture capitalist. For over twenty years he has invested in a wide range of leading technology enabled solutions focused on improving the productivity and efficiency of businesses. Roger is the founding member of Cloud Capital Partners. He seed funded or help start over 15 companies focused on enterprise cloud computing. Currently he is a member of the Advisory Board at Workspot.

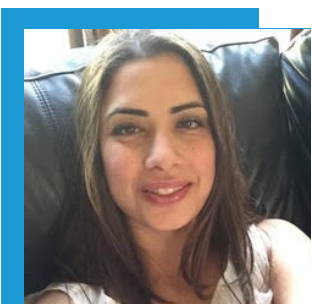
Roger is a frequent speaker and writer on venture capital industry. Roger earned an MBA from Harvard Business School, an MA from the Fletcher School of Law and Diplomacy and a Bachelor of Arts with High Honors in International Relations and Economics from Tufts University.

Roger is a mentor at TechStars Boston and in the past TechStars Cloud / New York and IoT as well as the business accelerator Accelprise. He is on the Board of the Tisch School and the Entrepreneurial Leadership Center at Tufts University, the Greenlight Fund Boston, Rennie Center for Education Research & Policy. He is also a Trustee for the Boys and Girls Club of Boston.



## **Michael Fogarasi, Treasurer**

Michael Fogarasi is a producer at FableVision Studios, a Boston-based children's media and educational technology studio. Michael received his B.A. in Film Studies and German from Boston College. Michael's goal is to create engaging educational products that leverage the power of media to benefit and empower learners of all backgrounds. He is also a proponent of holistic education practices, which encourage the development of social and emotional skills through creative pursuits. Michael also volunteers with the Massachusetts Association for the Blind and Visually Impaired.



## **Joelle Tomb, Clerk**

Joelle Tomb, who is from Lebanon, was born into a family of artists and grew up in her father's art school. When she moved to Boston, she became involved with various arts organizations, as a former board member at ARCK, and as a docent at the Institute of Contemporary Art. She has organized a number of public art projects; including I Am, We Are, Walls That Speak, and the Webster Court Project. She also helped launch the Artist in Residence Program at Central Café and is part of the community of artists at the New Art Center in Newton.

# BOARD OF DIRECTORS, CONT'D.



## **Diane Boissonneault, Member**

Diane Boissonneault is an attorney with over 20 years of corporate experience working both in-house and in a large law firm. Most recently she was Associate General Counsel at the Cumberland Gulf Group of Companies responsible for the Law, Risk Management and Records Retention departments. Prior to that she was a corporate associate at Goodwin Procter LLP in Boston. Diane received her B.A. in Economics and International Affairs/Political Science at the University of Maine at Orono and her J.D. at Suffolk University. Diane's interest in ARCK's mission is driven by her deep appreciation of the importance of art education as a vehicle for developing practical creativity, building self-confidence and creating a sense of community.



## **Panos Demeter, Member**

Panos Demeter is the founder of Demeter Development Group, LLC and Concentric Management, LLC, a real estate investment and management business. Panos holds a B.A. in Finance and Entrepreneurial Studies from Babson College and an M.B.A. from Columbia Business School. He served as Chairman of the Board of Mercantile Bank and Trust Company for fifteen years, successfully leading the sale of the institution to Commerce Bank. Panos has also served the city of Boston as a volunteer on the Project Place Financial Literacy Program and the Mercantile Social Responsibility Committee.



## **Kimvy Nguyen, Member**

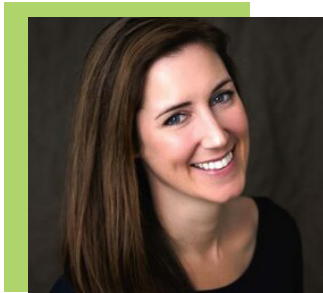
Kimvy Nguyen is currently studying for her Doctor of Education in Organizational Leadership at Northeastern University. She also holds a Masters in Education at the University of Massachusetts, Boston and a Bachelor of Arts in Art History at Boston College. For over 15 years, Kimvy has been the Special Education Educator and Coordinator at Boston Public Schools. She is responsible for coordinating and maintaining the developmental process of an Individual Education Program (IEP) for more than 150 students. Kimvy also facilitates professional development training to general classroom and special education teachers to implement differentiated instruction. She is the co-founder of peasoupATTACK, an online website that sells artworks and wearable art. During the summer, Kimvy works for Ben & Jerry's as their catering coordinator where she works with the franchise owner and store managers on creating and managing catering events throughout Boston.



## **Christine O'Donnell, Member**

Christine O'Donnell is the Owner and Gallery Manager of Beacon Gallery. She opened Beacon Gallery in Boston, Massachusetts after over a decade spent living and working in the field of marketing, advertising and education in Paris, Hong Kong, and Singapore. Christine has a master's degree from Tufts University in Medford, Massachusetts and a bachelor's degree from College of the Holy Cross in Worcester, Massachusetts. Christine is also a member of the Newton Cultural Council, which provides over \$16,000 in grants to local artists, scientists and those working in the humanities every year. She also works closely with non-profits both in the local community and abroad, jurying art shows, fundraising and collaborating to bring meaningful events to Beacon Gallery (such as January 2018's "Lives in Limbo: Refugees at the Gates of Europe"). Christine is the product of the public schools in Massachusetts, which she attended from kindergarten through grade 12, and she intends to send both of her children through the public school system as well. As such, she is highly supportive of finding methods of improving the public school experience for those in underfunded communities.

# HONORARY TRUSTEES



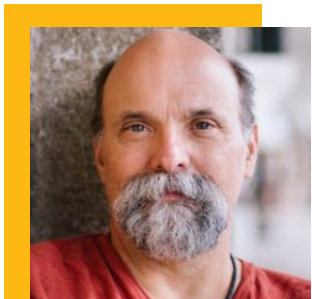
## Liz Byron

Liz Byron is a special education teacher, art teacher and practicing visual artist. In addition, she has taught general education and ESL. She graduated from Boston College with a B.A. in elementary education and a B.A. in visual art. She received a Masters in Arts Education from the Harvard Graduate School of Education as well as a second master's degree in special education from Lesley University. She has taught in five different countries as well as in New York City. She is currently the Preschool through 8th grade Visual Art Full Inclusion Teacher at Gardner Pilot Academy in Allston. She is committed to providing high need, low-income students with an exemplary education complete with access to the arts. Liz has taught numerous courses on Universal Design for Learning and is currently writing a book on UDL and the arts.



## Mojgan M. Lefebvre

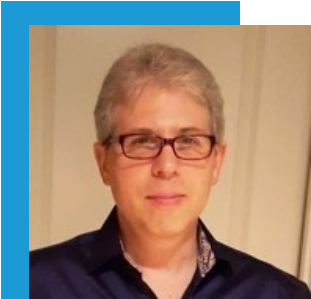
Mojgan Lefebvre is EVP & Chief Information Officer for Traveler's Insurance. Mojgan holds a holds an undergraduate degree in computer science and received her M.B.A. from Harvard Business School. Prior to joining Liberty Mutual, Mojgan was EVP and Global CIO for bioMerieux, a medical device company. She has also held various leadership positions at Teletech, eRoom, and Bain & Company. Mojgan is one of Boston Business Journal's 2015 Women to Watch in Science and Technology honorees and a 2017 winner of Digital Insurance's Women in Insurance Leadership.



## Scott Ruescher

Scott Ruescher is the administrator for the Arts in Education program at the Harvard Graduate School of Education and has worked in arts education for many years. Scott is the author of *Waiting for the Light to Change*, a collection of poems published by Prolific Press in 2017 and is the winner of a public service award from Cambridge School Volunteers, Inc., for his participation in the Reading Buddies/Lectores program at the bilingual, public Amigos School. He has contributed poems to *Agni*, *Ploughshares*, *Solstice*, *Origins Journal*, the *Harvard Educational Review*, and other publications, and has won annual poetry awards from *Able Muse*, *Poetry Quarterly*, and the *New England Poetry Club*. In recent years, he has offered still-life drawing workshops at the Josiah Quincy Elementary School and Gardner Pilot Academy, which led to his happy affiliation with ARCK..

# BOARD ADVISORS



## Craig Bassett

Craig Bassett holds a B.A. in French from the State University of New York at Albany and an MBA from Columbia University. Craig's career in marketing has spanned the Weight Watchers Frozen Food division of Heinz, Cadbury Adams (now Mondelez), where he led integrated marketing campaigns with companies like General Mills, Nickelodeon, and IMAX and ran the Bubblicious bubble gum business, and AT&T, where he helped to launch the first iPhone, built the industry's leading customer referral program, and helped lead a variety of marketing partnerships. Craig now provides marketing services to a variety of technology start-ups and ARCK.



## Ron Lawner

Ron Lawner is the former Chairman & Chief Creative Officer of Arnold Worldwide. Ron graduated from Adelphi University, New Rochelle High School, New School University. Ron led Arnold Worldwide to international acclaim and creative honors, including the '98 Cannes Grand Prix for Volkswagen, Emmy Awards, the Grand Effie, D&AD, Kelly Awards, One Show Pencils, Clios, London International Awards, and the International Andy Awards. Ron is a veteran advertising executive who helped craft award-winning campaigns for Volkswagen, Fidelity Investments and the American Legacy Foundation's "Truth" anti-smoking campaign and serves on a variety of boards.



## Jamaal Eversley

Jamaal Eversley is an eccentric abstract artist intertwining business with the arts in order to serve the community. Jamaal holds Literary Visual Arts degree from Babson College. His art has been exhibited twice in the Massachusetts General Hospital Illuminations program and shows throughout the South Shore and Boston area. He has received several public grants to bring his colorful patterns to the community and has been featured in the Boston Globe.



## Sandra (Sandy) Larson

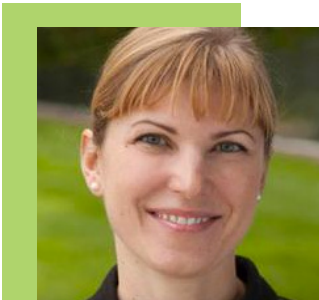
Sandy Larson is a freelance journalist, who has covered the city's issues and people for the past 20 years, and is the parent of a Boston public school student. Sandy holds a Bachelor of Science Biological Aspects of Conservation from the University of Wisconsin-Madison, an M.A. in Journalism from Harvard University, and an M.S. in Urban and Regional Policy from Northeastern University's School of Public Policy and Urban Affairs. She is also a regular contributor to the Bay State Banner and her work also has appeared in Next City, The Guardian, Exhale Magazine, Banner Biz Magazine, Glue Magazine and Arts Editor.

# BOARD ADVISORS, CONT'D.



## Davey Bakhshi

Davey Bakhshi Born in Kenya, and raised in Zambia and the United Kingdom, Davey is a 'no-nonsense' hands-on team member, advisor, mentor, board member, director and co-founder, having served on the boards of Public, Private, and NPO's in Scandinavia, the UK & the US. These varied from startups to turnarounds. He has over 20 years of experience in Capital Markets, Investment, Risk Management, and Corporate Strategy. With a recent shift to technology, Davey had been researching the world of Deep & Machine Learning, Block chain, Robotics, Life Sciences and Augmented & Mixed Reality. Davey is involved in several projects to build disruptive, innovative technological products, services and enduring businesses that have a global impact. He is also the creator and author of the forthcoming 'Stoney Rock Mounties' children's book series.



## Kasha Gauthier

Kasha Gauthier holds a Bachelor of Science in Accounting and Information Systems from the University of Massachusetts, Amherst. Her career began as an auditor and forensic accountant at Arthur Andersen. Kasha has over 20 years of leadership experience working with organizations ranging from Fortune 100 companies to non-profits. Currently, she is the Chief Operating Officer at Magnetude Consulting which is located in the Greater Boston Area. Kasha has experienced a security breach firsthand and has since become very passionate about improving security of the digital world. Through Kasha's work in cyber security education and diversity and inclusion in technology, she is helping develop the next generation of cybersecurity workforce and digital citizenry.



## Christine Petersen

Christine Petersen holds an MBA in Marketing/International Economics at Columbia University and a Bachelor of Arts in Economics. Christine has more than 25 years of leadership experience, as she was vice president of Financial Services Product Marketing at American Express (1996-1997), President of TripAdvisor for Business (2010-2013), and CEO of Time Out Digital (2016-2018). She is currently President & CEO of smarTours.



## John Connolly

John Connolly graduated with a Bachelor of Arts from Harvard University and has a J.D. from Boston College Law School. After he graduated from Law School, John started as an Associate at Ropes & Gray LLC in Boston. In 2008, he was on the Committee on Education for the City of Boston. In 2014, John started as the executive director at 1647 Families.

# BOARD ADVISORS, CONT'D.



## **Kendra Amin-Dufton**

Kendra attended Emerson College from 1997-2001 and graduated with a Bachelor of Fine Arts in Writing, Literature & Publishing. She worked as the Department Manager of both Anthropologie and Urban Outfitters. Presently, Kendra is the Co-Owner of Color Theory Boston. At Color Theory Boston, she works with high-end residential interior design clients to conceptualize creative design solutions.

“Kids who have a tough time reading or spelling... they can do art and be successful with expressing themselves,” he said, noting that confidence then spills over into their academics.



Blackstone Innovation School teacher Tyler Poquette’s third-grade students, the majority of whom are people of color, are finding out who they are and how they can express that through art. “Art gives kids a voice they didn’t know they had,” he said. Poquette has kids who struggle in the classroom, but ARCK’s instruction reaches them.



## **Sara Mraish Demeter, Founder and Executive Director**

Sara is an entrepreneur, natural leader, artist, educator, passionate activist, parent, and committed community member. She holds a B.A. in Psychology with a minor in French, and recently completed the Nonprofit Management and Leadership program at Boston University. She is fluent in Arabic, French, and Spanish. Her entrepreneurial experience began with a consulting business, localizing software into multiple languages. She moved on to specialize in Arabic software localization, working with Fortune 500 corporations. She is a member of the Beacon Hill Circle for Charity that supports children and women in Boston and has been a member of the Center for Arabic Culture and a volunteer on the Social Responsibility Committee for for Berkshire Bank (formerly Commerce Bank).

In 2004 she began her education activist work, volunteering with local community members in a drive to open a Boston Public School to bring diversity and inclusion to Beacon Hill and other downtown neighborhoods. As a BPS parent, she has served on the School Site Council at Josiah Quincy Elementary School in Chinatown, and as Art Committee co-chair, spearheaded in 2011-12

an ambitious school-wide “Diversity Thru Art” initiative, recruiting dozens of local artists to deliver art workshops to all 840 students during a year in which the school lacked an art teacher. This successful initiative laid the groundwork for the formation of ARCK to bring arts education to other underserved schools. Sara has extended her education work internationally as well, leading art workshops for Syrian refugee children in her native Jordan.

Recent honors include selection as a 2016 EXTRAOrdinary Woman of Boston by the Mayor’s Office of Women’s Advancement and selection to the Power Launch social impact nonprofit accelerator program’s inaugural Social Change Fellows cohort in spring 2016.

ARCK works with an amazing teaching artists team from Harvard Arts Education, Boston University, Tufts, MassArt, and Lesley University.



Sara finds free time to practice painting. She finds solace in art.



# STAFF, CONT'D.



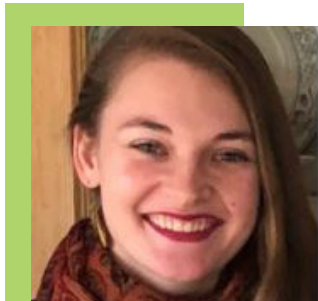
## **Jennifer Leclerc, Associate Director**

Jennifer Leclerc is a creative and resourceful communications professional with over 25 years experience in arts and community engagement. Before joining ARCK, Jennifer was Associate Director of the School of Fashion Design, directing enrollment marketing and fundraising. Earlier in her career, Jennifer managed public relations for over 925,000 residents of the City of San José, CA. She served on key committees for crisis communications, City wayfinding signage and branding, multi-lingual community outreach, and event planning. Jennifer also worked at Cultural Initiatives Silicon Valley, where their vision for a broad and deep integration of the arts in Silicon Valley included work in K-12 arts education, community arts participation, and business leadership in the arts. Jennifer lives in Melrose, MA where she is a cohost of the Let's Talk Melrose, Melrose public access TV show, and a Team Manager for Destination Imagination, a STEAM education program for kids.



## **Ardis Tennyson-Loiselle, Teacher**

Ardis is a working artist. She went to Bard College for undergrad, and obtained her MFA from Boston University.



## **Kathryn (Kate) Fackina, Teacher**

Kate Fackina is an art therapist, counselor, teaching artist and educator who works with youth throughout the Greater Boston area. She has a professional history of working in civic and social community art organizations, holding experience in program development and a focus on community arts work addressing issues of social justice. At ARCK, she works with elementary and middle-school aged youth in our Arts with Impact and Friday Arts programming. She has built our 2019-2020 "Friday Arts: Mindful Art Program" for the Gardner Pilot Academy in Allston, and continues to develop art and educational lessons for our programs in Boston Public Schools.



## **Maisa Gheewala, Teacher**

Maisa Gheewala graduated from Boston University with a BFA in painting. Maisa has worked with ARCK since 2019 and primarily teaches kindergarten and fourth grade classes. She enjoys working at ARCK because it allows her to interact with children in her own community and to practice my passion with them. Maisa also loves that she gets to teach them about performing sustainability through art as this is an interest of Maisa's that she feels is extremely relevant today.

# STAFF, CONT'D.



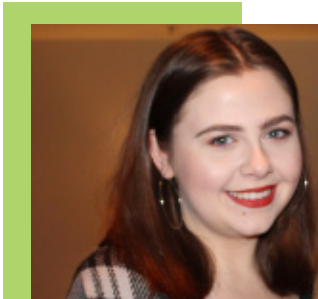
## **Eloise Augustin, Teacher**

Eloise has recently begun her journey with ARCK as a Substitute Teaching Artist bringing several diverse years of volunteering experience in the art community as well as experience working directly with art education outreach programs. She received her bachelor's degree from Florida Atlantic University with a focus in education and holds a Massachusetts teaching license in Visual Arts. Eloise is a driven practicing artist who works diligently to hone her skills in the fields of painting, sculpture, and digital design – often blending these elements to create colorful and interesting mixed media works.



## **Emily Perelman, Creative Assistant**

Emily began at ARCK as a graphic design intern who quickly became excited and passionate about ARCK's mission and impact in the community. As creative assistant, Emily provides creative input in the realm of graphics, presentations, and marketing to help represent ARCK's brand and mission. Emily is currently a Psychology major at Boston University and is always seeking out opportunities to combine her interest in impacting kids with her passion for art and design. On the side, she creates and shares designs and illustrations through her brand, @emilylynnndesign.



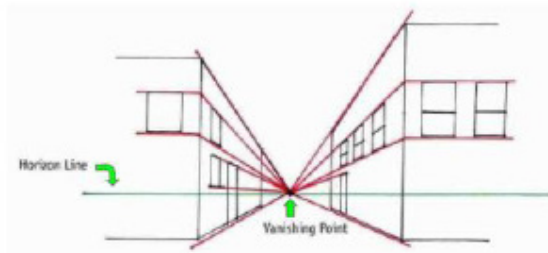
## **Emma Dougherty, Recruitment Coordinator**

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## One Point Perspective

**One point perspective** is a drawing method that shows how things appear to get smaller as they get further away, converging towards a single '**vanishing point**' on the **horizon line**.

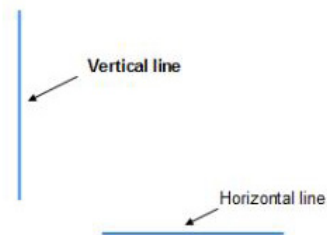
It is a method of drawing objects on a flat piece of paper so that they look three-dimensional and realistic.



## Horizontal Lines vs Vertical Lines

A **vertical line** is one that goes straight up and down.

A **horizontal line** is one which runs sideways left-to-right.



Examples of lessons created by Eloise Augustin.  
Lessons were created for remote learning during COVID-19.

# VOLUNTEERS

*ARCK is grateful for the generosity and dedication of our volunteers.*

## Special Guest

Kenzie Bok  
Percy Fortini-Wright

## Gala Chairs

Sara Demeter  
Mojgan M. Lefebvre

## Gala 2019 Theme and Committee

Katharine Atkins-Pattenson	James Mahoney
Giuliana Berchicci	Shannon Mcallister
Wayne Best	Randa Milosavljevic
Andrea Blake	Dan Moon
Heidi Boulogne	Suzan Redgate
Harry Collins	Soumya Suresh
Felice Cabral	Elizabeth Taylor
Peter Deveney	Mary Teuscher
Danielle Devellis	Kim Tolleson
Kaitlin Dierze	Joelle Tomb
Evie Dykema	Christina and Peter Townsend
David Friedman	Gen Tracey
Melody Hsu	Leslie Wilcox
David Jacobs	Matt Wilder
Rida Kareem (intern Summer 2019)	

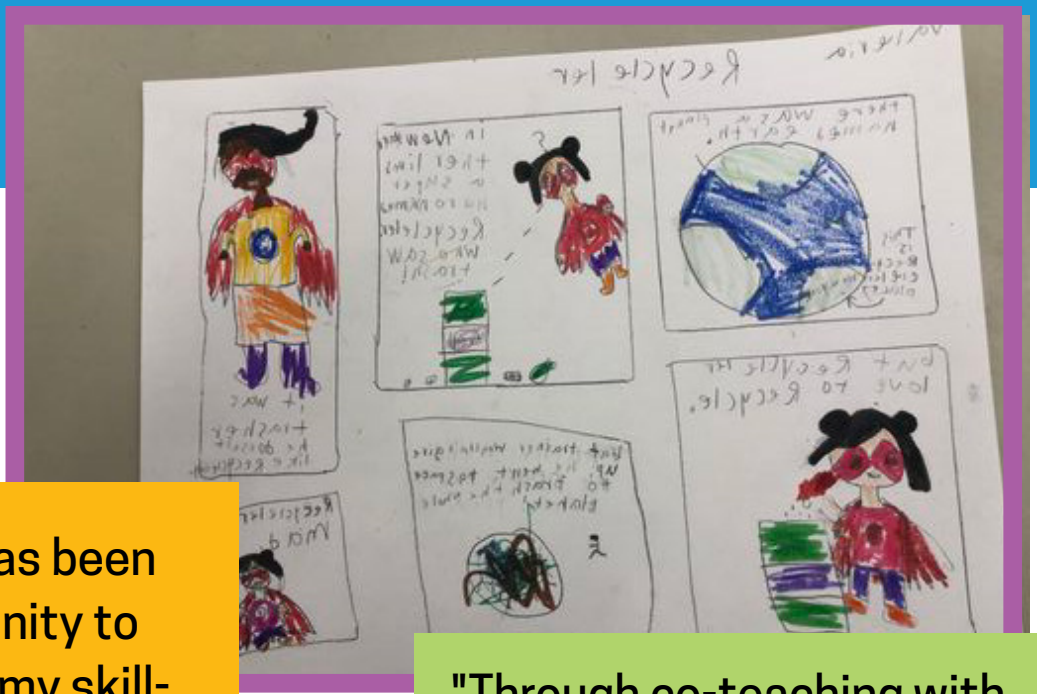
## Interns

Andres Arabia (Spring 2020)	Emily Perelman (Spring 2020)
Catherine Fan (Fall 2019)	Camila Rigato (Fall 2019)
Abigail Hart (Spring 2020)	Elizabeth Rinkus (Fall 2019)
Ally Lardner (Spring 2020)	Rosa Sanchez (Fall 2019)
Caroline Mentari (Spring 2020)	Zhenxing Su (Spring 2020)
Britaney Miller (Spring 2020)	Lena Wu (Fall 2019)

# SPECIAL THANKS

## To Our 2019 - 2020 Fiscal Year Funders

Ansonia Wines  
Bain Capital Children's Charity  
Beacon Gallery  
Beacon Hill Circle for Charity  
BeerWorks  
Ben & Jerry's Foundation  
Berkshire Bank  
Boston Cultural Council  
Boston Ed. Dev. Foundation  
Boston Planning and Dev. Agency  
Boston Public Schools  
Boston Realty Advisor  
Boston Red Sox Foundation  
Boston Urban Partners  
Boston University  
BPS Arts  
Brand 47  
Cambridge Trust Company  
Cask N' Flagon  
Cognizant  
Cubby Oil & Energy  
Deloitte  
Education First/ NoVo Foundation  
Edvestors, Inc., BPS Expansion Fund  
Foley Hoag Foundation  
Hestia Fund  
Hingham Institution for Savings  
Holland Construction  
Insurance Marketing Agencies  
Jimmie Johnson Foundation  
Junior League of Boston  
Kappy's Fine Wine & Spirits  
Liberty Mutual Foundation  
Lincoln and Theresa Filene Foundation  
Lupoli Companies  
Massachusetts Cultural Council  
Miquel Monteiro  
NoVo Foundation  
Orange Barrel Media  
Orville W, Forte Charitable Foundation  
Paul V. Destefano  
PeaSoupATTACK  
Pivotal  
Red Sox Foundation  
Rockefeller Philanthropy Advisors  
Samuel & Associates  
Steve & Alexi Conine  
Taj Hotel  
Tata Consultancy Services  
The Boston Guardian  
The Cricket Foundation  
The Fallon Company  
The Holland Companies  
Tufts University  
Wayfair



"Interning at ARCK has been an excellent opportunity to develop and expand my skill-set while working towards something I care about-youth empowerment."

— Haihong Chen,

Fall 2017 Education Intern, Boston University, Arts Administration

"Through co-teaching with an ARCK teaching artist, I am learning so many new skills that I can bring into my classroom going forward to engage my students and provide multiple opportunities for my students to express themselves."

— Katharine Atkins-Pattenson,

GPA 7th Grade Humanities Teacher

